



RGBlink®

TAO 云平台

产品中心

2023年11月



Contents

01 云平台介绍

02 TAO云平台功能亮点

03 推广方案

04 需求定制



01

云平台介绍

Product overview





5G+8K国家级盛事 “国家队” 主要成员

连续**12年**央视春晚、2022北京冬奥、建党100周年、国庆70周年阅兵、海内外电视台等**1000+**广电活动。

活动案例

国庆70周年阅兵

CCTV颁奖典礼

央视元宵晚会

大师列传

2018年上海合作组织峰会

科技冬奥--首届全球媒体创新论坛

中国诗词大会

第七届世界军人运动会

亚布力企业家论坛20周年

金砖会议

央视315晚会

感动中国年度人物颁奖盛典

央视五四青年节活动

中国空间站天宫课堂





直播+显示控制首选一站式解决方案供应商

100000⁺ 场

服务于全球直播

140⁺ 个

业务遍及国家数量

14 年

标准领先、画质在前、接口全面

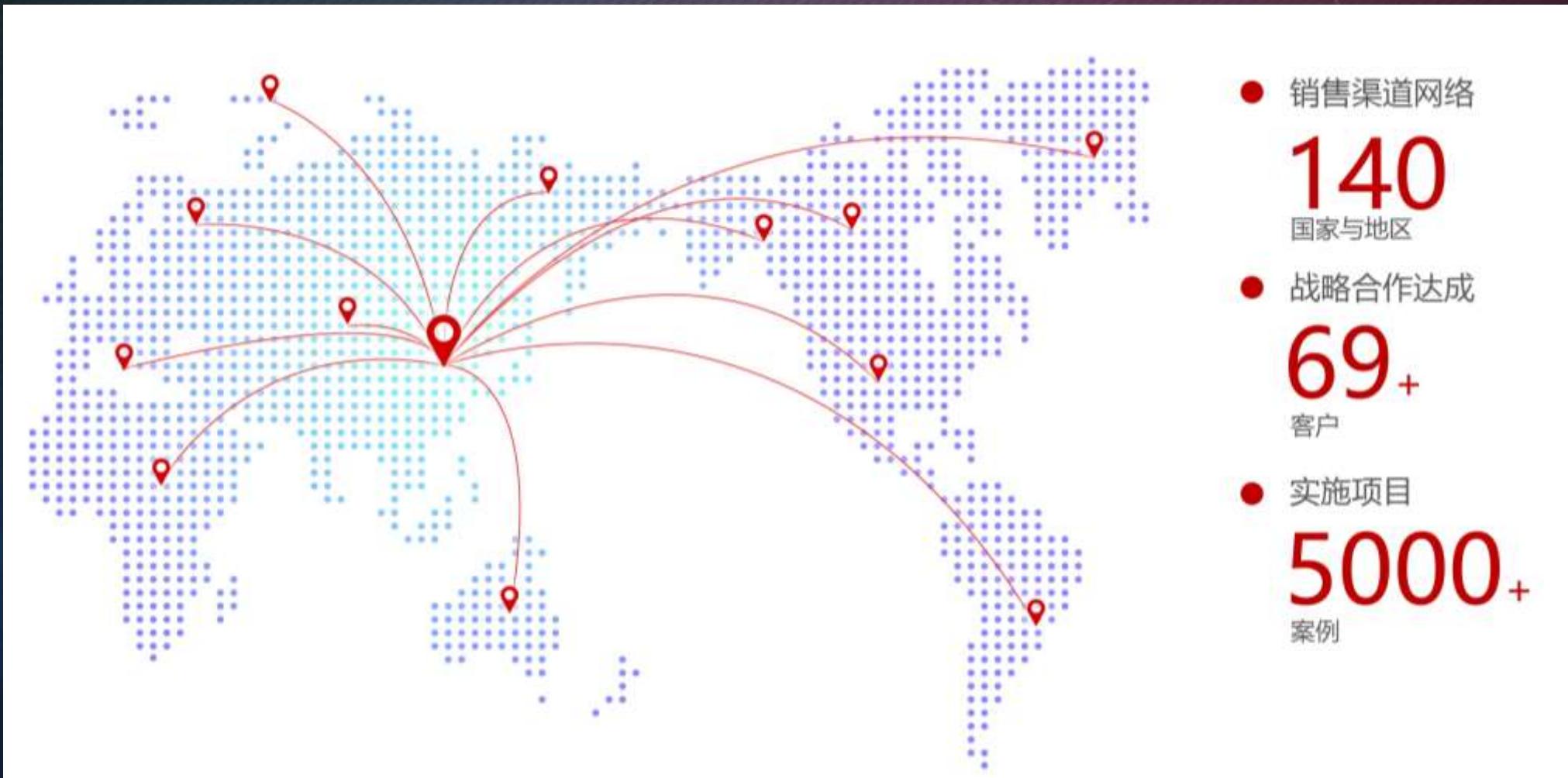
厦门视诚科技有限公司创立于2009年，经过**14年**高速发展，在广电及专业直播领域已成为全球极具竞争力的企业。

视诚以“标准领先、画质在前、接口全面”作为品牌长期建设的技术着眼点，拥有完善的自主研发体系，持续聚焦从内容到显示的产品和解决方案的研发和营销，围绕4K、8K超高清显示、沉浸式直播等技术应用，持续为国家级盛事活动和国际峰会，如**连续12年央视春晚、2022北京冬奥会、建党100周年、国庆70周年阅兵、金砖会议、上合峰会**等提供直播技术支持。视诚科技已形成国内+海外两个市场，业务已覆盖全球**140多个国家和地区**，在国内外市场占据地位。



全球布局

在全球包括G20在内的主要国家和地区建立了**69家**的国家级渠道经销商和**400家**以上的二级渠道经销商和系统集成商。





他们都选择“视诚”





战略伙伴

Yealink
亿联网络

厦门亿联网络技术股份有限公司是面向全球的企业通信上市公司，提供国际品质、技术领先、，拥有世界领先的云计算、音视频及图像处理等核心技术。

2020年9月，亿联与视诚达成战略投资。亿联网络与视诚科技都是长期专注音视频领域的“资深行家”，坚持自主创新路线，满足用户在多元化场景下的音视频需求而持续投入研发，致力于实现更加智能高效的交互沟通。

JG 京广
集团

北京国际广告传媒集团有限公司（简称“京广传媒”）是北京市属大型国有广告传媒集团，旗下业务涵盖城市IP、数字营销、国企国货、跨境电商以及投资管理，承办了一系列国内外知名的会议会展、打造了众多网红打卡地、国企国货品牌。

2021年，京广与视诚达成战略合作伙伴，共同践行以向世界传播中国城市形象，扩大中国企业品牌影响力使命。

Godox
神牛

深圳市神牛摄影器材是一家集研发、设计、制造、销售于一体的高新技术企业，主要为摄影摄像行业从业者提供优质灯光和影音设备。

2022年，神牛与视诚达成长期合作关系，加强音视频之间的技术合作，促进创新和研发。通过共享技术资源和知识，双方可以共同开发新产品、新技术，提高竞争力和市场价值。

Canon
佳能

佳能秉承“共生”的企业理念，以创造世界一流产品为奋斗目标，不断向多元化和全球化发展，目前佳能的事业涵盖了办公产品、影像系统产品、医疗系统产品以及产业设备及其他产品等广泛领域。

2023年，视诚与佳能（中国华南分公司）达成长期合作，包括技术、专业知识、市场渠道、品牌影响力等，最大程度地利用双方的优势，提高解决方案的用户体验。



TAO 云平台

适合所有人的直播解决方案，支持1000场直播同时进行，2万人同时观看

The screenshot displays the TAO Cloud Platform's live streaming interface. On the left, a dark sidebar menu includes '直播间' (Live Room), '首页' (Home), '站 平台' (Station Platform), '时间表' (Schedule), '统一聊天' (Unified Chat), '托管实时页面' (Host Real-time Page), and '成员管理' (Member Management). The main content area is divided into three sections: '您想如何直播?' (How do you want to broadcast?), '直播和时间表' (Live Stream and Schedule), and a central '直播' (Live Stream) section. The '直播' section features a large green '创建直播' (Create Broadcast) button. The background of the page has a purple network graph design.

TAO 云平台

+ 创建直播

免费计划

Admin

直播间

首页

站 平台

时间表

统一聊天

托管实时页面

成员管理

视讯设备

云空间

离线翻译

您想如何直播？

创建直播间
实时流媒体、实时销售等

进入 REC

连接OBS、Zoom等
通过外部源进行实时流传输

RTMP推流

录播
正式将每期视频文件、推流到链和录音

上传选项

直播和时间表

通用插入设置

将目的地添加到多流

直播

创建直播

立即直播或三日将在直播... 了解更多...



TAO 云平台----推流地址管理

允许使用任何第三方流媒体工具，如 OBS、Zoom、Ecamm、Webex、Wirecast、XSplit 等，并同时开始跨社交媒体和网络的多流媒体播放

The screenshot shows the TAO Cloud Platform's 'Push Stream Address Management' feature. On the left, there is a sidebar with various options like '直播间', '节目', '时段', '预告片', '托普实录', '预告片', '设备', '云空间', and '离线翻译'. The '节目' option is highlighted with a green bar. In the center, there is a modal window titled '连接平台' (Connect Platform) with the sub-instruction '添加流媒体平台连接直播首义 FFMpeg 目的地' (Add media platform connection destination for live streaming via FFMpeg). The modal lists various platforms in a grid:

Facebook	TikTok	twitch
LIVE		
Page		
Group	YouTube	Instagram
Profile	twitter	bilibili
	Instagram	twitch
	LinkedIn	Instagram
Twitter	YouTube	LinkedIn



TAO 云平台----时间表

创建预先录制的视频的播放列表，并安排它们在所需的日期和时间上线

The screenshot displays the TAO Cloud Platform's scheduling interface. On the left, a sidebar menu includes options like '直播间', '首页', '平台', '时间轴' (selected), '统一聊天', '托管实时页面', '成员管理', '设备管理', '云空间', and '离线翻译'. The main content area is titled 'Ongoing & Scheduled Streams' and shows five scheduled video streams for Monday, September 4th, at 10:44 AM (Asia/Shanghai). Each stream is labeled 'Live with RGBlink Live.' and shows a thumbnail image. To the right of each thumbnail, the date and time ('04 Sep, Mon, 10:44'), location ('Asia/Shanghai'), and status ('Missed') are listed. A 'Stream Details' button is available for each entry. A green 'Create Stream' button is located at the top right of the list. The top navigation bar features the TAO logo, a 'Free Plan' dropdown, and user profile icons.



TAO 云平台----视频存储

支持本地及云存储上传下载



TAO 云平台----统一聊天

借助统一聊天，您可以使用TAO 云平台中的预录制、RTMP 源和托管实时页面功能，有效管理来自多个社交平台的观看者传入消息、评论和回复

The screenshot displays the TAO Cloud Platform's unified chat interface. On the left, a sidebar menu includes options like '直播间' (Live Room), '创建直播源' (Create Live Source), '视频矩阵管理' (Video Matrix Management), '时间轴' (Timeline), '统一聊天' (Unified Chat) (which is highlighted in green), '托管实时资源' (Host Real-time Resources), '成员管理' (Member Management), '视讯设备' (Video Devices), '云空间' (Cloud Space), and '离线翻译' (Offline Translation). The main area shows three live streams from 'Tao Live'. Each stream has a play button overlay and a count of '正在直播' (Streaming) followed by a number (352, 675, or 386). Below each stream, a list of viewer comments is shown, such as 'Say Hi-' and 'Wow, 多多人在线观看啊。' (Wow, so many people are watching online.). At the bottom, there are filters for 'ALL' and '未读私人文字' (Unread Private Messages).



TAO 云平台----托管实时页面

可以创建个性化的直播网页。可以使用颜色、字体样式、背景、布局等，为您的网页创建独特的外观和感觉

The screenshot shows the TAO Cloud Platform's live page management interface. At the top, there are navigation tabs for '我的托管实时页面' (My Hosted Live Pages), a '+' button, '保存更改' (Save Changes), and a status bar indicating '托管实时页面 | 第一页 (共1页)' (Hosted Live Page | Page 1 of 1). On the left, there are three view modes: '手机' (Mobile), '屏幕' (Screen), and '全屏' (Full Screen). The main preview area displays a live page with a teal gradient background. The page features a 'STAY TUNED' video player at the bottom, with controls for play/pause, volume, and a progress bar showing '00:00'. Above the video, there is a header with 'AOBLINK LIVE' and placeholder text '这是页面标题' (This is the page title) and '这是一段页面描述。这是一段页面描述。这是一段页面描述。' (This is a page description. This is a page description. This is a page description.). Below the video, there is a large blue button labeled '按钮' (Button). On the right side, there are several configuration sections: '未发表' (Not Published) with a toggle switch, '我的精彩页面' (My Excellent Pages) with a preview thumbnail, '我独特的页面链接' (My Unique Page Link) with a URL 'https://studio.stream.lives/r...', and three tabs for '页面内容' (Page Content), '页面外观' (Page Appearance), and '播放器设置' (Player Settings). The '页面内容' tab is active, showing settings for '标识' (Logo) with a toggle switch, '页面字体' (Page Font) set to 'Poppins', and '标题' (Title) with a placeholder '这是页面标题' and a font size selector set to '14'. The '主体' (Body) section contains a large text area with placeholder text '这是一段页面描述。这是一段页面描述。这是一段页面描述。' (This is a page description. This is a page description. This is a page description.).



TAO 云平台----团队管理

可以添加团队成员并授予他们的权限

The screenshot shows the TAO Cloud Platform's team management feature. On the left, a dark sidebar menu includes options like '直播间', '创建直播间', '视频矩阵管理', '时间表', '统一聊天', '托管实时页面', and '成员管理'. The '成员管理' option is highlighted with a green bar. The main content area is titled '我的团队' (My Team) and shows a single member named 'Admin'. The Admin profile includes a placeholder image and the text '你是这个团队的所有者'. A progress bar indicates '团队成员 1 / 0 个席位 (共 1 个) 正在使用'. The top navigation bar features the TAO logo, a '免费计划' dropdown, and user account information for 'Admin'. A green speech bubble icon is located in the bottom right corner.



TAO 云平台----注册

打开TAO 云 Web 应用程序，然后单击右下角的“创建帐户”选项

English | 中文

登录

请输入您的账号和密码

账号

密码

登录

记住账号

[忘记密码?](#)

或者类型的账号

G YouTube f i Apple WeChat

还没有账号? [去注册](#)



TAO 云平台---注册

进入注册窗口后，您会看到两种主要的注册方式：
通过不同平台的 ID 进行注册，例如Google、Facebook、Twitch 和 Apple。

English 中文

登录

请输入您的账号和密码

账号

密码

登录

记住账号

[忘记密码?](#)

或直接使用您的账号

还没有账号? [去注册](#)



TAO 云平台---注册

或者您可以使用电子邮件和密码进行注册。

English | 中文

注册

邮箱

用户名

密码

再次输入密码

验证码

发送

创建账号

我同意[用户服务协议](#)

已有账号? 立即登录



TAO 云平台-----创建直播间

单击顶部菜单栏中的“创建直播”或单击工作室选项下方的进入按钮以启动工作室会话

The screenshot shows the TAO Cloud Platform dashboard. On the left, a sidebar menu includes '直播间' (Live Broadcast), '首页' (Home), '平台' (Platform), '时间表' (Schedule), '统一聊天' (Unified Chat), '托管实时页面' (Host Real-time Page), '成员管理' (Member Management), '视频设备' (Video Devices), '云空间' (Cloud Space), and '离线翻译' (Offline Translation). The main area has two sections: '你想如何直播?' (How do you want to broadcast?) and '直播和时间表' (Live Broadcast and Schedule). The first section contains three options: '创建直播间' (Create Live Broadcast) with a video thumbnail, '连接OBS、Zoom等' (Connect to OBS, Zoom, etc.) with a video thumbnail, and '录播' (Record) with a video thumbnail. A red box labeled '1' highlights the green '创建直播' button at the top of the first section. A red box labeled '2' highlights the '进入' (Enter) button next to the '创建直播间' option. The second section shows a '直播和时间表' (Live Broadcast and Schedule) table with one row, a '直播' (Live Broadcast) button, and a note about live broadcast rights.



TAO 云平台-----创建直播间

选择工作室

The screenshot shows the TAO Cloud Platform's live streaming interface. On the left, a sidebar lists various features like '直播间' (Live Room), '时间轴' (Timeline), '前一天' (Yesterday), '托管实时直播' (Host Real-time Broadcast), '成员管理' (Member Management), '视频设备' (Video Devices), '云空间' (Cloud Space), and '高线翻译' (High-line Translation). The main area has tabs for '如何直播?' (How to Broadcast?) and '直播和时间轴' (Broadcast and Timeline). A central modal window titled '您想如何直播?' (How do you want to broadcast?) lists three options: '创建直播间' (Create Broadcast Room) with a camera icon, '连接OBS、Zoom等' (Connect OBS, Zoom, etc.) with a video camera icon, and '录播' (Record) with a play button icon. To the right of the modal is a green button labeled '创建直播' (Create Broadcast). The top navigation bar includes links for '免费计划' (Free Plan), user profile, and system settings.



TAO 云平台-----创建直播间

输入流标题、描述、标签，然后单击“下一步”按钮继续

The screenshot shows the TAO Cloud Platform's live streaming interface. On the left, a sidebar lists various services: 直播间 (Live Stream), 资源 (Resources), 平台 (Platform), 时间轴 (Timeline), 最近一天 (Recent Day), 托管直播的页面 (Managed Live Stream Page), 成员管理 (Member Management), 视频设备 (Video Devices), 云空间 (Cloud Space), and 翻译 (Translation). The main area displays a preview of a live stream with multiple video feeds. A central modal window titled "您想如何直播?" (How do you want to broadcast?) is open, containing fields for Title, Description, and Tags. The "创建直播间" (Create Broadcast Room) tab is selected. A green button labeled "创建直播" (Create Broadcast) is visible on the right. The top navigation bar includes links for 免费计划 (Free Plan), 客户支持 (Customer Support), and Admin.



TAO 云平台-----创建直播间

选择您想要的目的地。现在，您可以单击“进入工作室”按钮立即开始会议

The screenshot shows the TAO Cloud Platform interface. On the left, there's a sidebar with options like Home, Destinations, Schedules, Videos, Unified Chat, Hosted Live Pages, and Members. The main area has a button '+ Create Stream'. A modal window titled 'Choose Destinations' is open, showing a list of destinations. One destination, 'TAO Live' (represented by a red icon), is selected and highlighted with a red arrow. Below the destinations is a section for 'Event Thumbnail' with a 'Default' thumbnail and an 'Upload' button. At the bottom of the modal is a green button labeled 'Enter Studio →' with a red arrow pointing to it. The background of the interface is dark with a network-like graphic.



TAO 云平台-----创建直播间

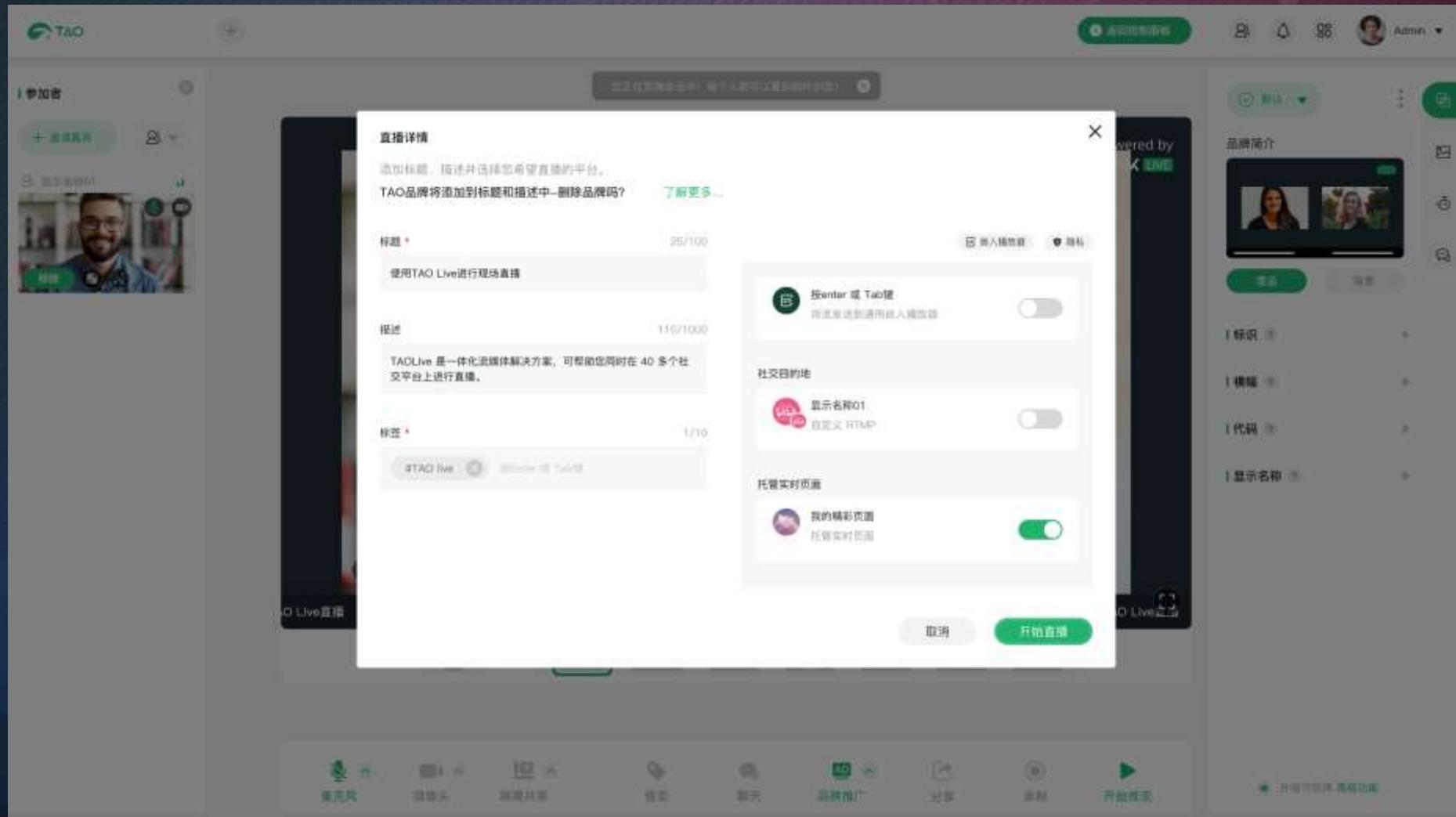
单击控制面板上的“开始推流”按钮

The screenshot shows the TAO Cloud Platform's live streaming interface. In the center is a large video preview window displaying a smiling man with glasses and a beard, wearing a blue shirt. The video is labeled "Powered by TAO LIVE". Below the preview are five smaller thumbnail preview windows, each showing a different camera view or screen share. At the bottom of the interface is a toolbar with various icons: Microphone (麦壳风), Camera (摄像头), Screen Share (屏幕共享), Ad (广告), Brand Promotion (品牌推广), Share (分享), Record (录制), and Start Streaming (开始推流). The "Start Streaming" button is highlighted with a green border. On the left side, there is a participant list with one user named "林峰" (Ling Feng) shown. On the right side, there is a sidebar titled "Brand Brief" (品牌简介) with sections for Logo (标识), Banner (横幅), Code (代码), and Display Name (显示名称).



TAO 云平台-----创建直播间

将出现一个弹出窗口，验证流标题、描述、标签、隐私、所选目的地，然后单击“开始广播”按钮以直播会话





TAO 云平台-----创建直播间

流将在选定的目的地开始

The screenshot shows a live streaming interface for the TAO Cloud Platform. At the top, there is a header bar with the TAO logo, a timer showing 00:00:18, and a red '直播' (Live) button. To the right of the timer are icons for microphone control, notifications, and user management (Admin). A network graph background is visible behind the header.

The main content area features a large video preview window showing a smiling man with glasses and a beard, waving his hand. The video is powered by 'RGBLINK LIVE'. Below the preview, there are several smaller video thumbnails and a '显示名称01' (Display Name 01) button. The video player interface includes controls for volume, brightness, and contrast.

On the left side, there is a participant list with a '邀请嘉宾' (Invite Guest) button. On the right side, there are sections for '间隙' (Break), '音频控制' (Audio Control), and '默认时间间隔' (Default Time Interval), each with various settings and preview thumbnails.

At the bottom, there is a navigation bar with icons for '麦克风' (Microphone), '摄像头' (Camera), '屏幕共享' (Screen Share), '售卖' (Sell), '聊天' (Chat), '品牌推广' (Brand Promotion), '分享' (Share), '录制' (Record), and '停止推流' (Stop Streaming). A green '升级可获得高级功能' (Upgrade to get advanced features) button is located at the bottom right.



TAO 云平台-----创建直播间

在屏幕底部，您可以找到用于音频、视频设置、应用品牌和覆盖的控制面板

The screenshot shows a live streaming interface for the TAO Cloud Platform. In the center is a video feed of a smiling man with glasses and a beard, wearing a blue shirt. The video is framed by a dark border with the text "Powered by TAO LIVE". Below the video, there are five smaller "TAO Live 直播" labels. At the bottom of the screen is a control panel with various icons: 麦克风 (Microphone), 摄像头 (Webcam), 屏幕共享 (Screen Share), 应用 (App), 聊天 (Chat), 品牌推广 (Brand Promotion), 分享 (Share), 录制 (Record), and 开始推流 (Start Streaming). A red box highlights the "开始推流" button. To the right of the video feed, there is a sidebar titled "品牌简介" (Brand Introduction) which includes sections for 标语 (Slogans), 横幅 (Banners), 代码 (Code), and 显示名称 (Display Name). The top right corner shows the user "Admin" and other interface elements.



TAO 云平台----邀请嘉宾

单击左侧边栏上的邀请客人按钮

The screenshot displays the TAO Cloud Platform's live streaming interface. In the center is a large video frame showing a smiling man with glasses and a beard, wearing a blue shirt. The background is a blurred library or office setting with bookshelves. At the top of the video frame, it says "Powered by TAO LIVE". Below the video frame, there are five "TAO Live 直播" buttons. Along the bottom of the video frame are various sharing and moderation icons, including a smartphone, a screen icon, a video camera icon, a document icon, a laptop icon, a video camera icon, a document icon, and a video camera icon. To the left of the video frame, there is a sidebar titled "参加者" (Participants) with a button labeled "+ 邀请嘉宾" (Invite Guests) which is highlighted with a red border. Below this button is a thumbnail of another participant showing a person with glasses. To the right of the video frame, there is a sidebar with several sections: "品牌简介" (Brand Introduction) showing a thumbnail of two people, "标识" (Logo), "横幅" (Banner), "代码" (Code), and "显示名称" (Display Name). At the very bottom of the interface, there is a navigation bar with icons for microphone, video camera, screen sharing, file, chat, brand promotion, share, recording, and start push.



TAO 云平台----邀请嘉宾

复制弹出窗口中的邀请链接以与参与者共享，您还可以通过App 或电子邮件分享邀请链接。

The screenshot shows the TAO Cloud Platform interface. In the center, there is a video feed of a man with a beard. A modal window titled "邀请嘉宾参加" (Invite Guest) is overlaid on the video. The modal contains the URL <https://studio.streamlive/r0b-dx5-der2> and sharing icons for WeChat and QQ. Below the video, there are five tabs labeled "Live 直播" and four preview icons for different devices. The background shows a sidebar with sections like "品牌简介" (Brand Introduction), "标识" (Logo), "模版" (Template), "代码" (Code), and "显示名称" (Display Name). At the bottom, there are navigation icons for "首页" (Home), "直播" (Live), "预告片" (Promotional Video), "任务" (Tasks), "品牌推广" (Brand Promotion), "分享" (Share), "录制" (Record), and "开始直播" (Start Live).



TAO 云平台-----参与者的加入和出现在 TAO 云 Live Studio 上

参与者加入后，单击弹出窗口上的“接受”按钮

The screenshot shows the TAO Cloud Platform's Live Studio interface. In the center, there is a video feed of a man with a beard. A modal window is overlaid on the video, displaying the message "有人想加入这次直播" (Someone wants to join this live broadcast) and a user profile for "Catherine". Below the modal are two buttons: "拒绝" (Reject) and "接受" (Accept). To the right of the video feed, there is a sidebar with sections for "品牌简介" (Brand Introduction), "标识" (Logo), "横幅" (Banner), "代码" (Code), and "显示名称" (Display Name). At the bottom of the screen, there is a navigation bar with various icons and text labels such as "首页" (Home), "摄像头" (Camera), "屏幕共享" (Screen Share), "售卖" (Sell), "聊天" (Chat), "品牌推广" (Brand Promotion), "分享" (Share), "录制" (Record), and "开始推流" (Start Streaming).



TAO 云平台----邀请嘉宾

单击左侧边栏上的添加到流以在流上显示参与者屏幕

The screenshot displays the TAO Cloud Platform interface. At the top, there is a navigation bar with icons for user management, notifications, and a dropdown menu for 'Admin'. On the left side, there is a sidebar titled '参加者' (Participants) with a '邀请嘉宾' (Invite Guests) button. Below this, there are sections for '显示名称01' (Display Name 01) and 'Catherine' (with a '添加到直播间' (Add to Room) button highlighted by a red box). The main content area shows a live video feed of a smiling man with glasses and a beard, waving his hand. The video is powered by 'RGBLINK LIVE'. Below the video, there are five smaller video thumbnails labeled 'O-Live直播', 'TAO Live直播', 'TAO Live直播', 'TAO Live直播', and 'TAO Live直播'. At the bottom of the screen, there is a toolbar with icons for microphone, camera, screen sharing, selling, brand promotion, sharing, recording, and starting a broadcast. A green banner at the bottom right corner says '升级可获得 漂浮功能' (Upgrade to get Floating Function).



TAO 云平台----邀请嘉宾

参与者出现在直播中后，您可以选择所需的布局

The screenshot displays the TAO Cloud Platform's live streaming interface. At the top, there is a navigation bar with the TAO logo, search bar, and user profile for 'Admin'. Below the navigation bar is a participant list on the left, showing two users: '显示名称01' (Display Name 01) and 'Catherine', both marked as '在线' (Online). The main area shows a live video feed with two participants. The participant on the left is a man with glasses and a beard, smiling and waving his hand. The participant on the right is a woman with long brown hair, also smiling and waving. The video is framed by a blue gradient border. Below the video, there is a row of nine layout selection icons, with the third icon from the left highlighted in green. At the bottom of the screen, there is a toolbar with various live streaming controls: microphone, camera, screen sharing, sell, live chat, brand promotion, share, record, and a green '开始推流' (Start Streaming) button.



TAO 云平台

实时查看设备和输入/输出视频流的状态并进行配置、管理

Cloud Platform

Working Platforms

All Appliances

Streaming

Channel

Input

Export

Setting

Common

Authorization

Device Firmware

Upgrade

Customer

Search...

Statuses

2 Awaiting Approval

26 All Equipment

31 Online

3 Warning

2% CPU

6% RAM

RX: 25.6 Mb/s
TX: 0.76 Mb/s

Collections Exceptions

Channel-1-in

HDMI TX
Z25465500000215 / V 1.3.652

Online

Channel-1-out

HDMI TX
Z25465500000215 / V 1.3.652

Online

Channel-1-in

HDMI TX
Z25465500000215 / V 1.3.652

Online

Streaming Channels

Channel-1

Input Channel-1-in

Export No Data

Statuses Input Client 05:45:56 23.3 Mb/s
Port 3 0.00 Mb/s

Device Grouping

+ Adding

Channel-1 *** Channel-2 *** Channel-3 *** Channel-4 ***

Channel-1-in Online
Channel-1-in Online

No Data

Channel-1-in Online
Channel-1-in Online

No Data



TAO 云平台----账单查询

单击右上角的个人资料头像，然后单击帐户设置

The screenshot displays the TAO Cloud Platform interface. On the left, a sidebar menu includes options like '直播间' (Live Room), '创建直播间' (Create Broadcast), '视频稿件管理' (Video Script Management), '时间表' (Schedule), '成一期天' (One Day), '托管实时页面' (Host Real-time Page), '成员管理' (Member Management), '视频设备' (Video Devices), '云空间' (Cloud Space), and '离线翻译' (Offline Translation). The main content area features a 'Create Broadcast' section with three options: '创建直播间' (Create Broadcast) for live streaming media and real-time sales, '连接 OBS、Zoom 等' (Connect OBS, Zoom, etc.) for external source live streaming, and '录播' (Recorded Broadcast) for live transmission of presentation files, checklists, and scripts. A '直播和时间表' (Broadcast and Schedule) section is also visible. The top right corner shows a user profile for 'Admin' (taotv@rglink.com) with options for '创建直播' (Create Broadcast), '账号设置' (Account Settings), '报告错误' (Report Error), '帮助' (Help), and '退出' (Logout). The bottom right corner contains a green circular icon with a white speech bubble.



TAO 云平台----账单查询

向下滚动并单击“计费和订阅”。单击“帐单历史记录”

The screenshot shows the TAO Cloud Platform dashboard. On the left, there is a sidebar with various options: 直播间 (Live Stream), 建立直播间 (Create Live Stream), 视频附件管理 (Video Attachment Management), 时间表 (Timeline), 统一聊天 (Unified Chat), 托管实时页面 (Managed Real-time Page), 成员管理 (Member Management), 视频设备 (Video Devices), 云空间 (Cloud Space), and 离线翻译 (Offline Translation). The main area displays user information for 'Admin' (taolive.rgblink.com, +86 13112104088, 中国, 上海) and a '删除TAO账户' (Delete TAO Account) section. At the top right, there is a navigation bar with '免费计划' (Free Plan), a profile picture for 'Admin', and other account-related icons.

我的资料

在此处更新姓名、地址、联系电话、留学和电子邮件。

计费 & 订阅

访问帐单历史记录、下载发票、更改付款方式、更新帐单信息和详细信息。

您当前正在使用 免费 的 计划。

更改订阅

账单历史和发票

管理付款方式

更新账单地址、公司名称、增值税 ID 等。

暂停和取消订阅

通知中心

您可以设置 TAO 举报和通知，例如计划的状态和团队管理操作等。

删除TAO账户

删除此账户将在 30 天内从 TAO 云平台服务中移除您的所有资产。此操作无法进行撤回或恢复。

此操作 30 天后不可逆转！

确认：我要删除我的账户

删除账户



01

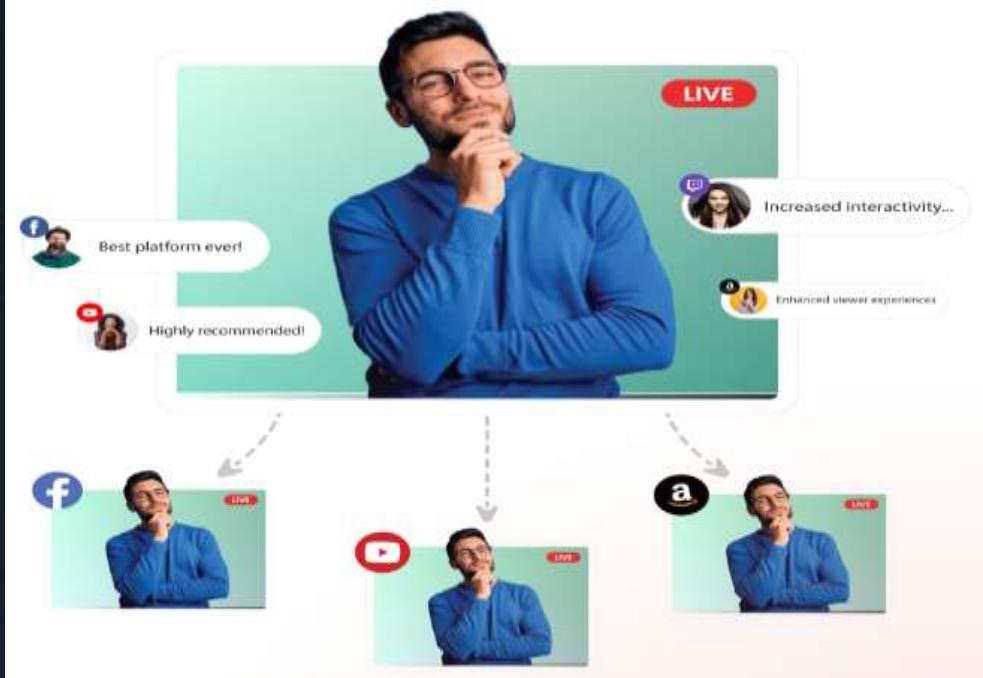
功能亮点

Product overview



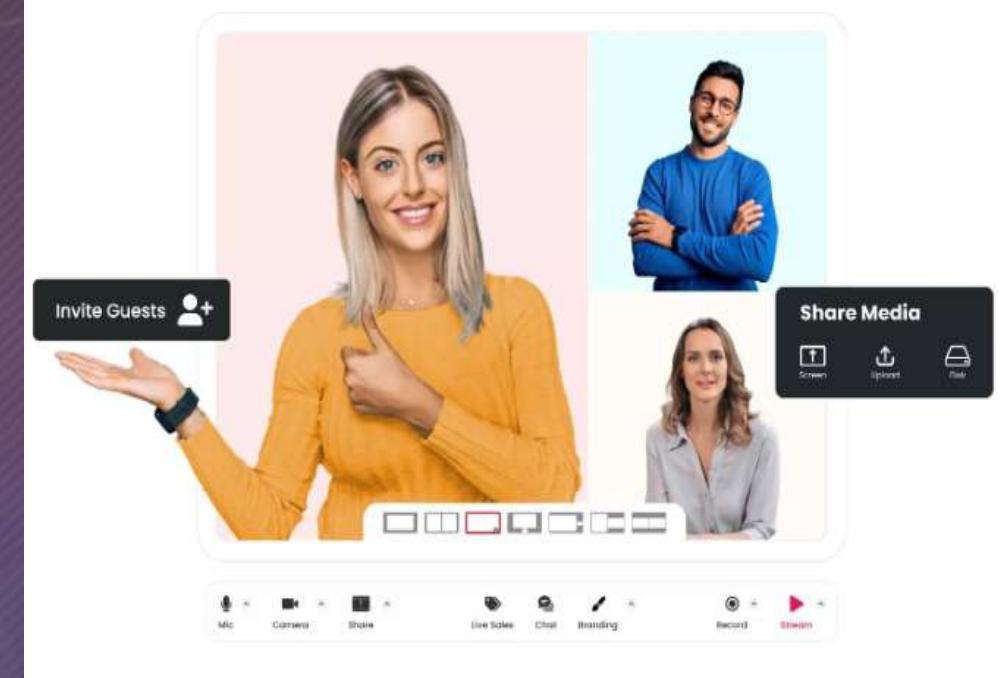


TAO 云直播间



30+平台分发推流

在 Facebook Live、YouTube Live、Instagram、Twitter、Twitch 和 40 多个其他社交媒体平台上广播您的直播。



邀请嘉宾

根据您的要求定制您的布局。举办个人表演或与多名嘉宾一起表演。



TAO 云直播间



调度

提前安排并宣布您的活动，以在观众中引起轰动。吸引注意力并最大限度地提高出席率。



记录

同时录制和流式传输。下载纯音频、纯视频或音频和视频两者。将您的视频重新用于预先录制的流式传输。



阿里云服务器

基于阿里云服务器，采用弹性计算，分布式存储等技术，提供高可用，可靠的服务，即使某个数据中心出现故障，也不会影响用户的应用





设备管理-----一个平台，所有设备

用户可以远程设置设备的参数，执行设备的相应功能（例如开启或停止编码，视频录制，场景编辑等），并对相同型号的产品进行固件批量升级





设备管理----直观高效的管理界面

全新的界面以更直观的布局提供了扩展的信息，使用户能够一目了然地查看设备和部署的状态。来自远端的设备的视频可以直接在界面中预览，无需打开单个设备的界面。

The screenshot displays the TAO Cloud Platform's device management interface. On the left is a dark sidebar with a navigation menu:

- Working Platforms
- All Appliances
- Streaming
- Channel
- Input
- Export
- Setting
- Common
- Authorization
- Device Firmware
- Upgrade
- Customer

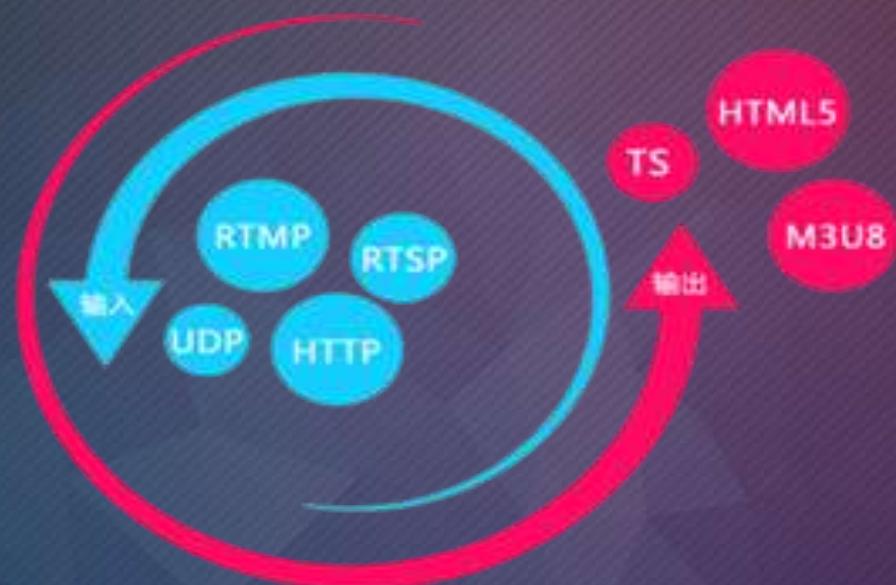
The main content area has several sections:

- Statuses:** A row of seven status indicators: 2 Auditing Approval (green), 26 All Equipment (green), 31 Online (green), 3 Warning (yellow), 2% CPU (green), 6% RAM (green), and RX: 25.6 Mb/s TX: 0.76 Mb/s (green).
- Collections:** Three preview cards for streaming channels:
 - Channel-1-in: HDMI TX Z2546550000215 / V 1.3.652, Online
 - Channel-1-out: HDMI TX Z2546550000215 / V 1.3.652, Online
 - Channel-1-in: HDMI TX Z2546550000215 / V 1.3.652, Online
- Streaming Channels:** A detailed card for Channel-1:
 - Input: Channel-1-in
 - Export: No Data
 - Statuses: Input Client 05:45:56, 23.2 Mb/s; Output 0:3, 0.00 Mb/s
- Device Grouping:** A section showing four groups: Channel-1 (2 items, both online), Channel-2 (No Data), Channel-3 (2 items, both online), and Channel-4 (No Data). A green button labeled "+ Adding" is located at the top right of this section.



设备管理----轻松进行网络流转换

可以在多种不同的协议之间进行转换，具有灵活的路由架构。用户可以轻松创建“通道”，将每路输入以一种或多种协议输出到目的地。支持在RTMP、SRT（caller或listener模式）、RTSP和传输流（通过UDP或RTP传输）之间进行转换。





产品优势



社交媒体

多播到 45 多个社交媒体平台，包括 Facebook Live、YouTube Live、Instagram、Twitter、Wowza、Twitch 等。



播放列表流

按照您选择的任何顺序对录制的视频进行排队，并安排它们在多个社交媒体平台上上线。



嵌入播放器

将直播嵌入您自己的网站或网络上的任何位置，以轻松覆盖更广泛的受众。



团队管理

管理您的团队成员以更有效地协作和直播。在委派责任的同时保持控制。



云存储集成

直接从任何 S3 或云存储导入视频并节省互联网带宽 - Google Drive、Dropbox、OneDrive、pCloud、Zoom、Webex 等。



统一聊天

在一个屏幕上有效管理来自多个流媒体平台的传入消息、评论和回复。



上传和串流

上传您预先录制的视频，并提前 60 天安排在多个社交媒体上进行直播。



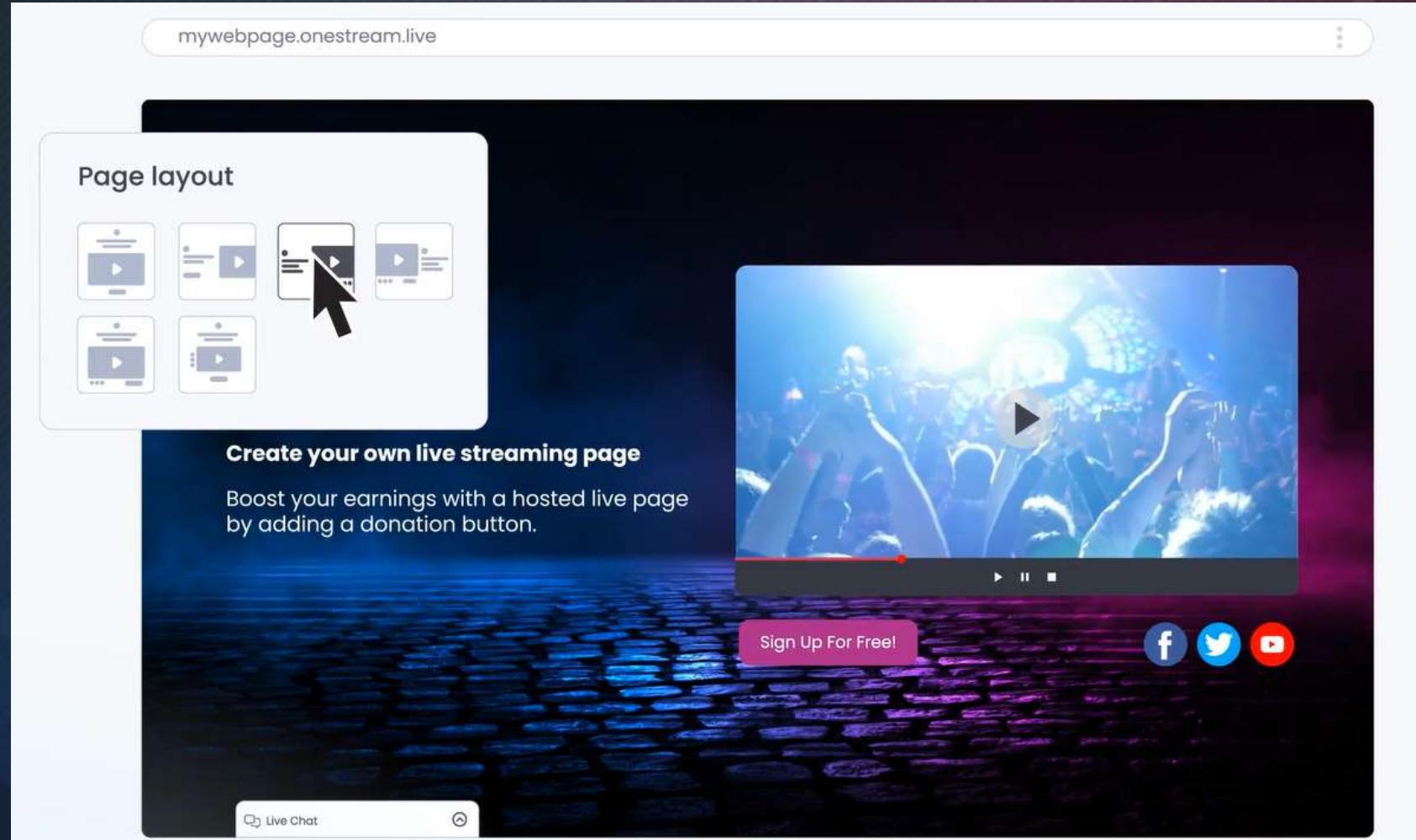
记录

录制并下载您的直播，以便以后重新利用它们并扩大您的推广范围。



个性化的直播网页

使用自定义背景、布局、品牌徽标、社交媒体链接等个性化您的网页。轻松嵌入预先录制的实时或工作室直播流，可在线聊天，加密直播，亦可定制播放器，自定义域。





02

应用场景

Application scenarios





应用场景

全行业多场景解决方案

行业经验丰富，每个领域都有成熟的直播解决方案

教育直播



财经直播



医疗直播



电商直播



企业培训



大会直播



微信直播



招聘直播





设备管理----智慧教室

集多媒体技术、网络流媒体技术、人工智能和自动控制技术于一体将授课电脑 VGA信号、老师授课和师生互动场景以及课堂板书等进行智能化的跟踪切换录制，自动生成课程资源





03

推广方案

Feature highlights





客户群体





配置要求

硬件配置：

CPU 8核

内存16GB

操作系统 centos7.9

带宽 18M带宽

存储空间 270GB+ SSD硬盘

软件配置：

Nginx:V1.22.1

数据库：mysql:V5.6 redis:V6.2 Elasticsearch V7.1

域名（外网需要申请公有IP, 域名需要备案）

以上配置为满足500方及以内的最低配置要求。



费用介绍----收费方案 (并发数1000，累计计算)

套餐	标准版 适用于个人或5人以下运营团队初步尝试线上直播推广	高级版 适合成长型企业跨部门协作，有效降低营销成本，促进企业效益稳步增长	旗舰版 适合成熟型企业打造品牌矩阵，进行规模化商业变现、企业品牌宣传等	尊享版 适合成熟型企业搭建智能营销体系，帮助企业用低成本实现更高效的业绩转化
年费	6000元/年	11999元/年	19998元/年	50000元/年
福利	赠送流量：15000GB	赠送流量：30000GB	赠送流量：50000GB	赠送流量：125000GB
多平台直播	支持直播分发3个平台	支持直播分发5个平台	支持直播分发10个平台	支持直播分发30个平台
云录制	√	√	√	√
云点播	√	√	√	√
云下载	√	√	√	√
海外观看加速	√	√	√	√
离线翻译 <small>(对视频内容自主选择语种翻译，支持全球多语种翻译，根据视频时长计费，多个视频时长自动累计)</small>	200分钟 <small>(支持增购，1.5元/分钟)</small>	500分钟 <small>(支持增购，1.5元/分钟)</small>	700分钟 <small>(支持增购，1.5元/分钟)</small>	1000分钟 <small>(支持增购，1.5元/分钟)</small>
存储空间	600GB <small>(支持增购，0.35元/GB/年)</small>	1200GB <small>(支持增购，0.35元/GB/年)</small>	2000GB <small>(支持增购，0.35元/GB/年)</small>	3000GB <small>(支持增购，0.35元/GB/年)</small>
直播流量	30000GB <small>支持增购，方式1：0.4元/GB/年 方式2：0.05元/分钟/年 (含赠送15000GB)</small>	60000GB <small>支持增购，方式1：0.4元/GB/年 方式2：0.05元/分钟/年 (含赠送30000GB)</small>	100000GB <small>支持增购，方式1：0.4元/GB/年 方式2：0.05元/分钟/年 (含赠送50000GB)</small>	250000GB <small>支持增购，方式1：0.4元/GB/年 方式2：0.05元/分钟/年 (含赠送125000GB)</small>



03

额外需求定制

Feature highlights





如何与我们合作

随时联系我们

请随时与我们联系，提出您的疑问、反馈或合作机会。我们期待您的回音。

电子邮件 : chanpin@rgblink.com

地点 : 厦门火炬高新区新科广场3号楼坂上社37-3号601A室

联系方式 : +86-592-5771197



成为嘉宾

作为嘉宾参加我们的互动现场表演，分享您的经验并扩大您的观众群。



联盟计划

成为我们的联属合作伙伴，通过在您的网络上推广我们，赚取10倍以上的收入。



合作

与我们合作，成为我们的品牌大使、流媒体合作伙伴或值得信赖的影响者。



应用程序集成

成为我们的商业伙伴。将您的应用程序与 OneStream Live 集成并与我们一起成长。



视诚 RGBlink®



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www.rgblink.cn



/rgblink



Rgblink视诚科技